

MICHAEL SPLAINE – Subject Matter Expert

“Michael Splaine is known worldwide for bringing the real face of a problem into the policy arena to yield success with policy influencers.”

Summary of Professional Experience

Michael Splaine, owner and principal of Splaine Consulting, has been working in the field of health and long-term care since 1988. Splaine has a proven track record of helping organizations achieve success in advocacy for health and long-term care issues. He helps lead clients to successful policy change by combining his deep knowledge of policy and program development and management with his skills in public speaking, community organizing, adult education, media strategy, and public health communications. He established Splaine Consulting after a more than 20-year career on the public policy and advocacy staff of the Alzheimer’s Association. Michael Splaine is known worldwide for bringing the real face of a problem into the policy arena to yield success with policy influencers. He is also the CEO of a related firm, Cognitive Solutions, LLC, a specialized consultancy to healthcare providers focused on improvement of care for patients with cognitive impairment.

Education

Bachelor of Arts, Sociology with Gerontology Certificate, Rhode Island College, Providence, RI, Class of 1981

Certification

NIDA Clinical Trials Network, Good Clinical Practice, CTN expiration 14 February 2026.

Employment

Managing Partner, Recruitment Partners LLC (2015 – present)

Specialized consultancy focused improving volume, pace, and quality of patient recruitment into clinical trials

CEO, Cognitive Solutions LLC (2011 - present)

Specialized health care consultancy on Alzheimer care in hospital settings

Owner and Principal, Splaine Consulting (2011 - present)

Government Affairs and Policy consulting practice, U.S. and Domestic (Client list upon request)

Director, State Affairs, Alzheimer’s Association, Washington DC (10/09-1/2011)

Create and manage overall strategy on state government affairs, including advancing Alzheimer’s disease and cognitive impairment with key public health organizations and constituencies; (CDC Healthy Brain Initiative Cooperative Agreement) and leading nationwide campaign for state government Alzheimer plans

Acting Vice President Public Policy, Alzheimer’s Association, Washington, DC (6/08-4/09)

Responsibility for policy and overall division leadership while retaining regular duties

Director, State Policy & Advocacy Programs, Alzheimer's Association, Washington, DC (4/03 – 10/09)

Create and manage overall strategy on state policy advocacy and mobilization activities in support of accomplishing priority state and federal public policy objectives. Also, member of technical assistance team in support of the AoA ADSSP program.

Director, Advocacy Programs, Alzheimer's Association, Washington, DC (3/98 – 4/03)

Managed overall strategy to build and activate grassroots advocacy network capable of response on state and federal issues. Led rural initiative team for Association. Supervised media relations consultant contract for division.

Associate Director, Chapter Advocacy, Alzheimer's Association, Washington, DC (9/91 – 3/98)

Lead advocacy trainer and developer through chapter network. Managed AoA Community Eldercare Coalitions Project 1992-1993. Lead staff for successful White House Conference on Aging strategy in 1995.

Associate Director, Programs & Policy, Alzheimer's Association, Massachusetts (8/88 – 9/91)

Presentations and Abstracts

Splaine was both a virtual and in-person presenter for and participant in a number of Alzheimer policy conferences and organizations around the world:

- “Recruitment Accelerator for Diversity in Aging Research-Cognitive Loss and Dementia (RADAR-CLD): Perspectives on Registry Recruitment”, co-presenter poster presentation, r-24 CTAD, San Francisco, California, November 2022.
- “Navigating Dementia During COVID-19: Experiences of Gay & Lesbian Older Adults”, co-presenter poster presentation, GSA, October 2022.
- “Tribal Law, State Alzheimer Plans and Policy Response to Dementia in Indian Country”, NIHB National Tribal Health Conference, Washington DC, September 26-28, 2022.
- “Living Alone with Dementia”, Dementia Friendly Indiana and Dementia Action Alliance Living Well with Dementia: The Time is NOW! Conference, Indianapolis, IN 19-21 September 2022.
- Roundtable Panelist for The Public Health Opportunities and Challenges of Dementia Caregiving Conference, BOLD Public Health Center of Excellence on Dementia Caregiving, 14-15 June 2022.
- “Tracking the AI Voice in State Alzheimer's Policy” presenter, 2022 National Title VI Training & Technical Assistance Conference, virtual, 18-22 April 2022.

- “Introduction to Fundraising” Virtual presentation, World Patients Alliance Fundraising Webinar, 03 March 2022.
- “Report of the IPA Agitation Group” Virtual Session Presentation, 3rd Krems Dementia Conference, Krems, Austria, 28-30 October 2021.
- “Stakeholders, Partnerships, and Community Participation: Why & How?” co-presenter, 2021 NADSA National Conference, Baltimore, Maryland, 14-15 October 2021.
- “Application of the IPA Definition of Agitation in Cognitive Disorders in Clinical Trials” Poster co-presenter, Alzheimer’s Association International Conference 2021, Denver, Colorado, 26-30 July 2021.
- “Family Matters: Conversations on Caring for Dementia & Alzheimer’s Patients” webinar panelist, hosted by Calvary Moravian Church, 7 June 2021.
- “Innovating Dementia and Caregiving Research Recruitment through Care Community Partnerships” Poster presentation, Optimal Aging 2021: Aging Inspired Virtual Event, 18-20 April 2021.
- “Expedition 2021: A Closer Look at the Adult Day Services Research Landscape”, NADSA 2021 Virtual ADS Research Summit, 11 February 2021.
- “Academic Programs in Dementia Care and Policy” Poster presentation, Alzheimer’s Disease International Virtual Conference, 10-12 December 2020.
- “Living Alone with Dementia” Oral presentation, Alzheimer’s Disease International Virtual Conference, 10-12 December 2020.
- “Reducing Hospital Readmissions of persons with Dementia” Oral presentation, Alzheimer’s Disease International Virtual Conference, 10-12 December 2020.
- “Interdisciplinary Perspectives on Aging at Home Alone with Neurocognitive Impairment,” Gerontological Society of America 2020 Conference Symposium, 6 November 2020.
- Feasting on Knowledge Byte by Byte: Using Technology to Combat Social Isolation, Keynote Speaker, hosted by Orange County Strategic Plan for Aging, 5 November 2020.
- “Social Isolation of Elderly in COVID Times – Keeping the Balance” webinar, hosted by Samvedna Senior Care, 18 June 2020.
- “Facing Alzheimer’s in AI/AN Communities: A Public Health Approach” Webinar, Hosted by North Dakota State University School of American Indian Public Health, 7 November 2019.
- “Living Alone with Alzheimer’s Disease: A Solutions Focus,” West Virginia Geriatrics Society Annual Geriatrics Summit, Charleston, WV, 6 November 2019.
- “Alzheimer’s Disease and Related Dementias,” APHA Annual Meeting and Expo, Philadelphia, PA, 4 November 2019.
- “Public Health Leadership for the rising Impact of Dementia in Indian Country,” Abstract Presentation, APHA Annual Meeting and Expo, Philadelphia, PA, November 2019.
- “Using Data to Position for Sustainability,” 2019 NADSA Adult Day Services Conference, Minneapolis, MN, 25 October 2019.
- “Evidence-Based Management and Organization Improvement In ADS,” 2019 NADSA Adult Day Services Conference, Minneapolis, MN, 25 October 2019.

- “Why Thinking About Thinking Matters,” Engaging with Aging: Nevada’s Forum on Aging, Las Vegas, NV, 2 October 2019.
- “Title VI Webinar: Let’s Talk About Alzheimer’s,” 11 September 2019.
- Conference faculty, 2019 SE4A Conference, hosted by Southeastern Association of Area Agencies on Aging (SE4A) and the Tennessee Conference Planning Committee, Nashville TN, 8-11 September 2019.
- “Overview and development of the Road Map for Indian Country,” The 2019 Nevada Tribal Summit on Brain Health & Dementia, Nixon, NV, 22 August 2019.
- “Using the Brain Health Roadmap to Arrive at the Title VI National Dementia Plan,” Panel Speaker, 2019 National Title VI Training & Technical Assistance Conference, Minneapolis, MN, 12 August 2019.
- “Capturing People’s Attention in an Information Overloaded World” Panel Speaker, State Long-Term Care Ombudsman Conference, Orlando, FL, 21 May 2019.
- “Improve Your Training – It Is More Than a Pre-and-Post Test” Panel Speaker, State Long-Term Care Ombudsman Conference, Orlando, FL, 21 May 2019.
- “Starting Conversations About Dementia in Indian Country: A Public Health Road Map” Panel Speaker, 2019 Aging in America Conference, New Orleans, LA, 15 April 2019.
- “Living Alone with Memory Loss” Panel Discussion, Alzheimer’s Association Annual Baltimore Dementia Conference, Baltimore, MD, 12 April 2019.
- Living Alone With AD, Hosted by Splaine Consulting. Two, one-day conferences
 - Las Vegas, NV 16 January 2019
 - Reno, NV 17 January 2019
- Lieutenant Governor’s Alzheimer’s & Dementia Research Funding Forum; organized by Splaine Consulting. Warwick, RI, 17 December 2018.
- “The Dementia Journey in Indian Country: Options for a Public Health Response” Abstract presentation, Gerontological Society of America’s 2018 Annual Scientific Meeting, 16 November 2018.
- “Next-Gen Public Health Response to Alzheimer’s” Panel presentation, Gerontological Society of America’s 2018 Annual Scientific Meeting, 16 November 2018.
- “Changing Dementia Case Outcomes: Adult Day Services as an Engine for Reducing Hospital Readmissions” Poster abstract at the 33rd International Conference of Alzheimer’s Disease International, Chicago, IL, 27-28 July 2018.
- Maximizing Quality of Life: Brain Health and Cognitive Function panel speaker at the Healthy Aging Summit, Washington, DC, 16 July 2018.
- “Alzheimer’s as a Public Health Issue” Panel Speaker and Moderator, 2018 Alzheimer’s Association AIM Advocacy Forum, Washington, DC, 18 June 2018.
- Living Alone With AD, Hosted by Splaine Consulting. Three, one-day conferences
 - Irvine, CA, 20 April 2018,
 - St. Louis, MO, 23 April 2018
 - Baltimore, MD, 24 April 2018.

- “Dementia-Friendly Communities: Lessons from around the World,” Building Age-Friendly Community at Rhode Island College Gerontology Center, Providence, RI, 13 April 2018.
- “Establishing a Consulting Practice: An Encore Opportunity,” 2018 Aging in America Conference, San Francisco, CA, 29 March 2018.
- “Changing Dementia Service Models: Adult Day Health as Engine for Readmission Prevention,” 2018 Aging in America Conference, San Francisco, CA, 28 March 2018.
- “Public Health Entities and the Aging Services Network: Collaborative Opportunities,” 2018 Aging in America Conference, San Francisco, CA, 28 March 2018.
- “Alzheimer’s Disease as a Public Health Issue,” Alzheimer’s Association Advocacy Day, Annapolis, MD, 14 March 2018.
- Global Leadership for Health Education & Health Promotion presentation to the Chinese Delegation, Society for Public Health Education, 22 January – 2 February 2018.
- “A Global Update on Alzheimer’s Disease,” testimony before the U.S. House of Representatives’ Committee on Foreign Affairs’ Subcommittee on Africa, Global Health, Global Human Rights, and International Organizations, Washington, DC, 29 November 2017.
- International Summit on Intellectual Disability & Dementia: Alzheimer Europe Conference, Estrel, Berlin, 3 October 2017.
- “Dementia: A Global Health Priority” webinar, American Society on Aging, 21 Sept 2017.
- Testimony on behalf of ADI at the Eighth Session of the Open-Ended Working Group on Ageing, UN Headquarters, New York, July 2017.
- “Engagement of Persons with Dementia on Decision Making Bodies” and “National Dementia Plans: Early Detection and Diagnosis,” Poster Abstract at the 21st IAGG World Congress of Gerontology & Geriatrics, San Francisco, CA, 26 July 2017.
- “Dementia: A Global Health Priority,” American Society on Aging’s 2017 Conference, Chicago, IL, 22 March 2017.
- “Alzheimer’s and Other Dementias as a Public Health Issue,” 2016 Association of Health Facility Survey Agencies Conference (AHFSA) Conference, Austin, Texas, 22 August 2016.
- Road Map Implementation Workshop, Alzheimer’s Association Headquarters, Chicago, IL, 21-22 June 2016.
- “Dementia – The Global View,” NYSDOH Alzheimer’s Disease Program Contractor’s Kick-Off Meeting, 14 June 2016.
- “Innovations in Memory Care: From Incremental to Transformational,” Argentum 201 Conference and Expo, Denver, CO, 10 May 2016.
- Panel member for “Out of the Shadows: Making Mental Health a Global Development Priority,” 2016 World Bank Group/International Monetary Group Spring Meetings, Washington, D.C., 14 April 2016.
- “Building Age-Friendly Community,” Rhode Island College School of Social Work, 13 April 2016.

- “Campaign Planning: Step by Step Guide to Successful Campaigns” panel speaker, Global NCD Alliance Forum 2015, Sharjah, United Emirates, 14 November 2015.
- “State Elder Abuse Working Groups: Learning from One Another,” Poster Abstract at The Gerontological Society of America’s 68th Annual Scientific Meeting, Orlando, FL, 19 November 2015.
- Enhancing Translational Research and Clinical Development in Alzheimer’s Disease and Other Dementias: Finding the Way Forward, an Organization for Economic Co-operation and Development (OECD) workshop, Lausanne, Switzerland, November 2014.
- Panelist/presenter for “Enhance Awareness and Education in the Society” and “New Care and Prevention Models,” Global Dementia Legacy Event Japan, Tokyo, Japan, November 2014.
- “Changing the Global Care for Alzheimer’s and Dementia,” co-hosted by AARP and the Global CEO Initiative on Alzheimer’s Disease, Washington, DC, October 2014.
- Webinar Presenter for “Global Aging: Alzheimer’s Around the World” MetLife Foundation’s MindAlert Series, 25 September 2014.
- Alzheimer’s Association Conference: Living Well with Dementia: “Broadening the Scope of Dementia: A Global View,” Pittsburgh, PA, May 2014.
- National Guardianship Association’s 2013 Annual Conference
- Certificate of Attendance: 16th Asia Pacific Regional Conference of ADI Capacity Building in Dementia Care, Hong Kong, December 2013:
- 10th International Conference of IAHS/IAHSACHina, Shanghai, China, November 2013.
- “Alzheimer’s Around the World: A Global View,” presented with Steve Protulis, Elderly Housing Development/Operations Corp. of Fort Lauderdale, FL
- “Elderly Care Models: Caring for People with Alzheimer’s Disease in Hospital,” IFA Conference (International Istanbul Initiative on Ageing), Istanbul, Turkey, October 2013
- Keynote Address and Q&A: Texas AD Partnership Strategic Planning, August 2013, J.J. Pickle Research Campus
- “Alzheimer’s & Public Health: Moving Oregon Forward,” 3 May 2013, Western Oregon University
- “A Report on National Initiatives in Hospital Care for Persons with Dementia,” Poster Abstract at the Alzheimer’s Disease International’s 30th Conference, Taipei, Taiwan, April 2013.
- “State of Policy of Alzheimer’s Patients with Intellectual Disability in Europe,” Aging and Dementia for People with Intellectual Disabilities International Workshop, Vienna, Austria, 3 October 2012.
- Care and Support for Caregivers, IFA 11th Global Conference on Ageing, Prague, Czech Republic, June 2012.
- Member, Project Guidance Group, DOJ Elder Justice Act Implementation
- Alzheimer’s Disease and Diabetes, SOPHE/NACDD annual meeting
- Alzheimer’s in public health terms, Alzheimer Europe (Oral Poster Presentation) Luxembourg

- Special Populations in Alzheimer Plans, Alzheimer Europe (Panel Presentation) Luxembourg
- Public Policy Leadership Course, Long term care ombudsmen
- Washington State Advocacy panel, AAHSA Annual meeting 2009
- Keynote Address for National Dementia Strategy Meeting, XVth National Conference Alzheimer's & Related Disorders Society of India, ARDSICON '09, Dementia Solidarity, 4-6 December 2009.
- Dole Institute Leadership summit, Long Term Care Financing Solutions

Publications

Splaine offered expert contributions to, or was interviewed for, the following Alzheimer, advocacy and global health policy pieces, plans and publications:

- Contributor to Gauthier S, Webster C, Servaes S, Morais JA, Rosa-Neto P. World Alzheimer Report 2022: Life after diagnosis: Navigating treatment, care and support. *A Demographic and Community Challenge: People Living Alone with Dementia*. London, England: Alzheimer's Disease International, September 2022, <https://www.alzint.org/u/World-Alzheimer-Report-2022.pdf>
- Brian Kaskie, Ph.D., FGSA, and Mike Splaine, "A World Without Alzheimer's Disease? *The Gerontological Society of America Public Policy & Aging Report*, Vol. 32, No. 2, 43-44, 2022.
- Contributor to the National Academies of Sciences, Engineering, and Medicine. Reducing the Impact of Dementia in America: A Decadal Survey of the Behavioral and Social Sciences. Washington, DC: The National Academies Press, 26 July 2021, <https://doi.org/10.17226/26175>.
- Contributor to Sarah Dys, Jaclyn Winfree, Paula Carder, Sheryl Zimmerman, and Kali S. Thomas, "Coronavirus Disease 2019 Regulatory Response in United States-Assisted Living Communities: Lessons Learned", *Frontiers in Public Health*, Volume 9, Pages 1-12, 19 May 2021, <https://doi.org/10.3389/fpubh.2021.661042>.
- Contributor to Sarah Dys, PhD(c), MPA, S. Dys, PhD(c), MPA, J. Winfree, MS, P. Carder, MA, PhD, K. Dugle, MPP student, S. Zimmerman, PhD, K. Thomas, PhD, MA, "Medical and Mental Health Services in US Assisted Living Settings During COVID-19: Challenges and Opportunities", *Journal of Post-Acute and Long-Term Care Medicine*, Volume 22, Issue3, PB22, March 2021, <https://doi.org/10.1016/j.jamda.2021.01.052>.
- Contributor to Sarah Dys, Jaclyn Winfree, Paula Carder, Kaylin Dugle, Sheryl Zimmerman, Kali Thomas, "Doing the Impossible with the Inadequate": COVID-19 Response in U.S. Assisted Living Settings, *Innovation in Aging*, Volume 4, Issue Supplement_1, 2020, Pages 930–931, 16 December 2020, <https://doi.org/10.1093/geroni/igaa057.3412>.

- Contributing Editor, *MDAdvisor*, Summer 2019.
- Splaine M. “Thinking About Thinking: Why Cognition Should Be the 6th Vital Sign,” *MDAdvisor*, Summer 2019.
- Quoted in “Dementia-Friendly Cities Prepare for an Aging Populace” by Sue Sveum, CityLab; 3 May 2019. <https://www.citylab.com/life/2019/05/aging-dementia-friendly-baby-boomer-denver/588406/>
- Lead organizer and contributor, Alzheimer’s Association and Centers for Disease Control and Prevention. *Healthy Brain Initiative, Road Map for Indian Country*. Chicago, IL: Alzheimer’s Association; May 2019.
- 2019 Update: Rhode Island State Plan on Alzheimer’s Disease & Related Disorders. Office of the Lieutenant Governor. Rhode Island, 2019. <http://ltgov.ri.gov/assets/documents/StatePlan2019.pdf>
- Bangerter LR, Fadel M, Riffin C, **Splaine M**. “The Older Americans Act and Family Caregiving: Perspectives from Federal and State Levels,” *Public Policy & Aging Report*, Vol 29, No. 2, 62-66, 2019. <https://doi.org/10.1093/ppar/prz006>
- Michael Splaine, “The Dementia Journey in Indian Country: Options for a Public Health Response,” *Innovation In Aging*, 11 November 2018, <https://doi.org/10.1093/geroni/igy023.2126>
- Member of Education and Training workgroup and Risk Reduction Workgroup for “Alzheimer’s Association and Centers for Disease Control and Prevention.. *Healthy Brain Initiative, State and Local Public Health Partnerships to Address Dementia: The 2018-2023 Road Map*. Chicago, IL: Alzheimer’s Association; 2018.
- Contributor to “National Dementia Action Plans, Examples for Inspiration,” Alzheimer’s Disease International, November 2017.
- Janicki MP, McCallion P, **Splaine M**, Santos FH, Keller SM, Watchman K. “Consensus Statement for the International Summit on Intellectual Disability and Dementia Related to Nomenclature,” *Journal of Intellectual and Developmental Disabilities*. Vol 55 Issue 5, pp 338-346, Oct 2017.
- Watchman K, Janicki MP, **Splaine M**, Larsen FK, Gomiero T, Lucchino R. “International Summit Consensus Statement: Intellectual Disability Inclusion in National Dementia Plans,” *American Journal of Alzheimer’s Disease and Other Dementias*. Vol 32 Issue 4, pp 230-237, Jun 2017.
- Gardner, Samantha Opachan; **Splaine Consulting**, “National Dementia Plans: Engagement of People with Dementia,” *Alzheimer’s Disease International*, May 2017. <https://www.alz.co.uk/sites/default/files/pdfs/engagement-of-people-with-dementia-in-national-plans.pdf>
- Contributor and Reviewer for “Dementia Innovation Readiness Index,” *Alzheimer’s Disease International & Global Coalition on Aging*, April 2017.
- Gardner, Samantha Opachan; **Splaine Consulting**, “National Dementia Plans: Early Detection and Diagnosis,” *Alzheimer’s Disease International*, March 2017. <https://www.alz.co.uk/sites/default/files/pdfs/national-dementia-plans-early-detection-and-diagnosis.pdf>

- Gardner, Samantha Opachan; **Splaine Consulting**, “Bibliography of References to National Plans,” Alzheimer’s Disease International, December 2016.
<https://www.alz.co.uk/sites/default/files/pdfs/national-plans-bibliography-2016.pdf>
- Gardner, Samantha Opachan; **Splaine Consulting**, “Policy News from National Plans: Intellectual and Developmental Disabilities and Dementia in National and Sub-National Dementia Plans,” Alzheimer’s Disease International, November 2016.
<https://www.alz.co.uk/sites/default/files/pdfs/IDD-and-dementia-in-national-plans.pdf>
- Contributor to *Commonwealth Health Partnerships 2015*, Published for the Commonwealth Secretariat, London. UK, 2015.
- Michael Splaine, “Discussing the conference and Alzheimer's with Mike Splaine,” in *Forgetting Your Life: Alzheimer's, dementia & some important organizations*, ed. Nathasja JT Hartog (MijnBestseller, 2015), 21-23.
- Peer Reviewer for “World Report on Ageing and Health,” World Health Organization, September 2015.
- Quoted in Catholic Health Association’s *Health Progress* magazine, “What We Do and Don’t Know About Dementia,” published in the November/December 2014 issue
Excerpt: Complicated by chronic diseases, dementia can confound care plans. “The combination of having problems with thinking, remembering, organizing tasks and, say, for example, chronic diabetes, makes you likely to be a really expensive Medicare beneficiary,” said Michael Splaine, a consultant on dementia care approaches, “because a lot of our care is uncoordinated and built around a self-management model. These people are incapable of it.” Emerging disease management and patient engagement models are little help for dementia, he said, because “almost none of that factors in the brain.”
- Quoted in *The Barbados Advocate*, “National Dementia Plan Endorsed,” published September 26, 2014.
Excerpt: A hopeful Splaine spoke with The Barbados Advocate prior to the start of the event and said that a National Plan was his hope for the island since addressing dementia and Alzheimer’s calls for diverse research. He said, “In the last month, three more countries have produced a National Alzheimer’s Plan, a long-range plan looking at Alzheimer’s, so we are up to 20 countries and probably 50 sub-national governments that have done that. It’s looking at Alzheimer’s in terms of support, care, but even participation in research.”
- Consultant and committee member for: Alzheimer’s Association and Centers for Disease Control and Prevention. *The Healthy Brain Initiative: The Public Health Road Map for State and National Partnerships, 2013–2018*. Chicago, IL: Alzheimer’s Association; 2013.
- Contributor to “Hawaii 2025: State Plan on Alzheimer’s Disease and Related Dementias, December 2013”
- Anderson, Lynda & Splaine, Michael & Hoffman, David & Levy-Storms, Len & Baumgart, Matthew. “Global to local initiatives to address Alzheimer's disease and dementia: Plans

and priorities.”, Conference Paper 141st APHA Annual Meeting and Exposition, November 2013.

- Contributor to “Pot, A.M. & Petrea, I., Bupa/ADI report: ‘Improving dementia care worldwide: Ideas and advice on developing and implementing a National Dementia Plan’. London: Bupa/ADI, October 2013.”
- “States move forward on Alzheimer’s disease plans,” Alzheimer’s & Dementia: The Journal of The Alzheimer’s Association, Volume 8, Issue 3, May 2012.
- Alzheimer’s Disease International. Policy Brief; Risk factors on dementia, April 2012.
- Splaine Consulting, “Alzheimer’s Disease & Dementia: Prevention and Risk: A Compilation of Current Scientific Evidence”, December 15, 2011.
- Contributor and Reviewer for “The Grand Global Challenge of Alzheimer’s Disease: Analytical Report,” Organisation for Economic Cooperation and Development (OECD), June 2011.
- Contributor to Appendix 3 for “Alzheimer’s Disease and Dementia: A Comparison of International Approaches” Report to the U.S. Senate Special Committee on Aging, March 2, 2011.
- National Conference of State Legislatures: Q & A with Michael Splaine (February 2011)
- Advance Care Planning: Ensuring Your Wishes Are Known and Honored If You Are Unable to Speak for Yourself (The CDC Healthy Brain Initiative Progress 2006-2011): *Excerpt: People with early-stage Alzheimer’s disease may be living well with dementia and be in denial that Alzheimer’s is a fatal disease, according to Michael Splaine with Splaine Consulting. “Taking control of our own lives and charting your own destiny are classic boomer culture,” he said. “You can’t ignore the invasion of culture into these attitudes. So one of the benefits of earlier diagnosis is people being able to provide direction and input for future health care decisions,” said Splaine, who is a former Director of State Affairs for the Alzheimer’s Association.*
- First Time Inclusion of Alzheimer’s and Dementia in Healthy People 2020: *Alzheimer’s Association Statement*, Washington, DC, December 2010.
- Alzheimer’s Disease International’s “Dementia Friendly Communities (DFCs)”
- Alzheimer’s Disease International’s “Influencing public policy”
- Alzheimer’s Association Advocates Handbook
- Alzheimer’s Association Public Policy Manual
- Building Strong Grassroots Advocacy Campaigns
- Telemedicine: An Emerging Service Delivery Vehicle (videotape)
- Policy issue papers and kits on a variety of state health and long-term care issues
- Bayer Pharma AG: “Value of Knowing” Advocacy Best Practice Toolkit, Global Advocacy

Councils / Panels

International NGO experience

- Member of the ADI International Advisory Board (IAB) for the Alzheimer's Disease International's 33rd Conference, Chicago, IL, July 2018.
- Panelist; Meeting on the Implementation of the Global Action Plan on the Public Health Response to Dementia; Geneva, 11-12 December 2017.
- Chairperson for "Dementia policies and public policy initiatives" session at the 32nd International Conference of Alzheimer's Disease International, Kyoto, Japan, 27 April 2017.
- Member of the ADI International Advisory Board (IAB) for the Alzheimer's Disease International's 32rd Conference, Kyoto, Japan, April 2017.
- Advisory Board Member; Consultation on the Development of the Global Dementia Observatory, World Health Organization; Geneva, 5-6 July 2016.
- Chairperson for "Engaging people with dementia and carers" session at the 31st International Conference of Alzheimer's Disease International, Budapest Hungary, April 2016.
- Presenter; Americas Regional Plan of Action for Alzheimer's Disease and Dementia Task Force Meeting, Pan American Health Organization; Washington DC, 22-23 July 2013
- Chairperson for "Global Priorities, Local Action: How ADI Members Can Make Dementia a Global Health Priority" and "ADI World Reports: Tools for Awareness and Action" workshops at the Alzheimer's Disease International's 30th Conference, Taipei, Taiwan, 20 April 2013.
- Member of the ADI International Advisory Board (IAB) for the Alzheimer's Disease International's 30th Conference, Taipei, Taiwan, April 2013.
- Member of the ADI/Alzheimer's Society of Canada's Scientific Program Committee (SPC) for the ADI March 2011 Conference in Toronto, as well as the Alzheimer Society U.K. for the London 2012 event.
- *Alzheimer Society of Canada*: Advocacy training and capacity building, orient new staff
- *Alzheimer Society of India*: provide on-site guidance in the development of India's first national government dementia strategy (first in the developing world).
- *Alzheimer University: Public Policy and Campaigning*: Coordinate an outcome driven "advocacy boot camp" for national Alzheimer movement leaders from 20+ countries held in June each year an activity of Alzheimer's Disease International (ADI): 2007, 2010, 2011.
- *Policy Work*: Since 2007, Splaine has been a member of ADI's working group on making dementia a global priority at the World Health Organization (WHO) and has testified before regional WHO meetings on behalf of ADI. Splaine has recently led ADI strategy for inclusion of ADRD in UN Summit on Non-Communicable Disease.

National NGO experience

- *Executive Steering Committee Member, IA2 CDC Health Brain Initiative Project*, 2018-present
- *Alzheimer's Disease Planning Committee, State of Pennsylvania*: Splaine was invited by Brian Duke, Secretary of Aging, to participate in Pennsylvania's state plan process in August 2014.
- *Association of State and Territorial Health Officials (ASTHO) Expert Panel on Aging*: For

his expertise in aging research, Michael Splaine was invited to participate in a (virtual) convening of ASTHO's Expert Panel (April 2014) to discuss caregiving and public health interventions. Panelists were to discuss the public health impact of interventions and policies presented, identify relevant interventions, policies, and supporting articles missing from the review, assess quality of articles included, and prioritize interventions and policies for Community Guide Task Force's review.